



ICMRI 2025 & ASMRM 2025

THE 13TH INTERNATIONAL CONGRESS ON MRI
& 30TH ANNUAL SCIENTIFIC MEETING OF KSMRM
& 7TH ANNUAL MEETING OF ASMRM

October 31 - November 1, 2025

Grand Walkerhill Seoul, Seoul, Korea

SPONSORSHIP PROSPECTUS

Ver. 250121



OVERVIEW

TITLE

ICMRI 2025 & ASMRM 2025

The 13th International Congress on MRI & 30th Annual Scientific Meeting of KSMRM
& 7th Annual Meeting of ASMRM

DATES

October 31 (Fri.) – November 1 (Sat.), 2025

VENUE

Grand Walkerhill Seoul, Seoul, Republic of Korea

HOST

Korean Society of Magnetic Resonance in Medicine (KSMRM)

PARTICIPATION

1,000 Participants from 20 Countries

LANGUAGES

English, Korean

WEBSITE

<http://icmri.ksmrm.org/2025m>

** The website will open after April.*

PROGRAM

Opening/Closing Ceremony, Plenary Lectures, Invited Symposiums,
Luncheon Symposiums, Scientific Sessions, Poster Session,
Presidential Dinner, Banquet, Farewell Dinner

ORGANIZING COMMITTEE

TITLE	NAME	AFFILIATION
President	Jung Hee Lee	Samsung Medical Center
Vice President	Sang Hoon Lee	Asan Medical Center
Secretary General	Sang IL Choi	Seoul National Univ. Bundang Hospital
Finance	Joon-Won Kang	Asan Medical Center
Scientific	Won-Jin Moon	Konkuk Univ. Medical Center
	HyungJoon Cho	UNIST
Planning	Jin-Young Choi	Severance Hospital
	Ilwoo Park	Chonnam National Univ. Hospital
Publication	Seung Hong Choi	Seoul National Univ. Hospital
	Sehong Oh	Hankuk Univ. of Foreign Studies
Education	Eun Sook Ko	Samsung Medical Center
	Yoonho Nam	Hankuk Univ. of Foreign Studies
Public Relation & Technical Exhibition	Daehong Kim	National Cancer Center
Research	Chan Kyo Kim	Samsung Medical Center
	Dong-Hyun Kim	Yonsei Univ.
International Affairs	Whal Lee	Seoul National Univ. Hospital
	Sukhoon Oh	Korea Basic Science Institute
Information & Communications	Yoon-Chul Kim	Yonsei Univ.
Health Insurance	Huijoong Lee	Kyungpook National Univ. Hospital
MRI Image Quality and Safety Control	Sukhoon Oh	Korea Basic Science Institute
Auditor	Woocheol Kwon	Ewha Womans Univ. Seoul Hospital
	Geon-Ho Jahng	Kyung Hee Univ. Hospital at Gangdong
Special Affairs	Jung-Ah Choi	Hallym Univ. Dongtan Sacred Heart Hospital
	In Chan Song	Seoul National Univ. Hospital
	Sung-Hong Park	KAIST
	Jong Chul Ye	KAIST
	Ho Sung Kim	Asan Medical Center
	Jongho Lee	Seoul National Univ.
	Chang Hee Lee	Korea Univ. Guro Hospital
	Hee Jin Park	Kangbuk Samsung Hospital
	Jaeseok Park	Sungkyunkwan Univ.
	Sung Bin Park	Asan Medical Center

PROGRAM

OCTOBER 31 (FRI.), 2025	NOVEMBER 1 (SAT.), 2025
Vendor Sessions (3)	Vendor Sessions (3)
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Break	Break
Opening Ceremony	-
Plenary Lecture 1	Plenary Lecture 3
Plenary Lecture 2	Plenary Lecture 4
Break	Break
Luncheon Symposia (3)	Luncheon Symposia (3)
Break	Break
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Break	Break
Parallel Symposia Power Pitch & Poster Session	Parallel Symposia (6) (Symposium/Oral)
Banquet	Closing Ceremony

* Program schedules are subject to change.

SPONSORSHIP

(LEVEL/BENEFIT)

LEVEL / BENEFIT		PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL
Sponsorship Amount KRW (10% VAT will be added)		100,000,000	70,000,000	50,000,000	30,000,000	10,000,000
Exhibition	Booth Size (Width) * Space Only * Length: 2m	12m	9m	7m	5m	3m
	* Booth size (width/length) is subject to change.					
Program Book	Advertisement in English	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)
	Sponsor Introduction in English	V	V	-	-	-
Congress Website	Logo Impression on <Sponsors> Page	V	V	V	V	V
	Sponsor Introduction in English on <Sponsors> Page	V	V	-	-	-
	Advertisement Side Banner in English on Main Page	V	V	-	-	-
Webmail	Logo Impression on Webmail	V	V	V	V	V
	Sending of Sponsor Promotional Webmail * Producer: Sponsor * Sender: Secretariat	1 Time	-	-	-	-
Scientific Program	Vendor Session * 08:00-08:30 on Oct. 31 (Fri.) or on Nov. 1 (Sat.)	Available	Available	Available	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	15 Persons	10 Persons	8 Persons	5 Persons	3 Persons

* Sponsors have options for specific booth location as per their sponsor level, also, on a first-come-first-served basis, also, by lottery.

* Booth Location: Vista Hall Lobby or Grand Hall Lobby

* All items on this page are subject to change.

ADDITIONAL SPONSORSHIP

ADDITIONAL SPONSORSHIP	KRW (10% VAT will be added)	BENEFITS
Congress Bag (or Pouch)	KRW 15,000,000	1. Logo Impression Possible
Luncheon Symposium (*Only Golds and Platinums are eligible)	KRW 15,000,000	Package A -Sponsors responsible for session chairs' and session speakers' honoraria.
	KRW 15,500,000	Package B -Includes session chairs' and session speakers' honoraria (i.e. Speaker 1 or Chair 1)
	KRW 16,000,000	Package C -Includes session chairs' and session speakers' honoraria (i.e. Speaker 1, Chair 1)
	KRW 16,500,000	Package D -Includes session chairs' and session speakers' honoraria (i.e. Speaker 2, Chair 1)
Agora Lecture	KRW 2,000,000	1. 3 Symposiums on Oct. 31, 2025 / 3 Symposiums on Nov. 1, 2025 (* Total 6 Symposiums) 2. Package A has the sponsor provide honoraria directly to the chairs and speakers. Packages B, C and D have session chairs and speakers paid by the secretariat. * All session chairs and session speakers have to register with payment. 3. Provide 1 Session Room * Sponsors have options for their session room depending on their sponsorship level, on a first-come-first- served basis, also, by lottery. * Room size and number of lunch boxes may differ. 4. Information on luncheon symposiums will be uploaded onto the congress website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers 5. Sending of Luncheon Symposium Promotion Webmail * 1 time * Producer: Sponsor / Sender: Secretariat * This webmail is different from the table on the previous page. Also, this webmail is only possible with content on the luncheon symposium.
Presidential Dinner	KRW 15,000,000	1. 4 slots possible at the designated break time 2. Sponsor is responsible for the lecture speaker's honorarium. 3. It is recommended that the Agora lecture be about the latest knowledge about MRI such as AI. 4. Only lectures for participants are permitted. 1. Only 1 sponsor possible 2. Date: Oct. 30, 2025 (Thur.) 3. Advertised with sponsor's name 4. Attendees: Invited by the ICMRI 2025 Organizing Committee 5. The amount does not include dinner guarantee for all staff members of sponsor.
Farewell Dinner	KRW 10,000,000	1. Only 1 sponsor possible 2. Date: Nov. 1, 2025 (Sat.) 3. Advertised with sponsor's name 4. Attendees: Invited by the ICMRI 2025 Organizing Committee 5. The amount does not include dinner guarantee for all staff members of sponsor.
Sponsor's Meeting Room	KRW 2,000,000 (Daily)	1. A first-come-first-served basis 2. Pine Room or Oak Room on the 4th Floor of the Grand Walkerhill Seoul 3. Beam projector and screen: KRW 400,000 (Daily) (10% VAT will be added)
Advertisement Pop-up Banner	KRW 2,000,000	1. Advertisement pop-up banner in English on congress website main page * Available: Image / Not Available: GIF, Video * Available from October 2025 * Sequence, Position: on a First-Come-First-Served Basis, also, by Lottery
On-site Cost (Decoration)	KRW 3,000,000	1. Consultation is required to make any decorations.

* All items on this page are subject to change.

APPLICATION

KEY DATES

Deadline: August 22 (Fri.), 2025
Application

Deadline: October 2 (Tue.), 2025
Payment
* Consultation is required to make changes.

HOW TO APPLY FOR SPONSORSHIP

1) Please fill out the application form and send it to the secretariat.
* E-mail (info@icmri.org), Fax (+82-2-566-6087)

2) After submission, please transfer the sponsorship fees to the congress bank account.

3) When the transfer is completed, the secretariat will send you the receipt (invoice).
* Available: Before Transfer and After Transfer

4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.

5) Applications submitted before the congress will remain in effect.
All changes will be reflected in the new sponsorship prospectus.

DOCUMENTS

Application & Business Certification of Sponsor, Logo (CI) of Sponsor (ai)

BANK DETAILS

Bank Name Shinhan Bank (신한은행)

Account Number 100-027-331467

Account Holder KSMRM Jung Hee Lee (대한자기공명의과학회 이정희)

* All bank remittance charges are to be paid by sponsors.
* Non-refundable

CONTACT

ICMRI 2025 & ASMRM 2025 Secretariat, People-X, Inc.
1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea
* Telephone: +82-2-566-5951, 6031
* Fax: +82-2-566-6087
* E-mail: info@icmri.org

ICMRI 2025 & ASMRM 2025



ICMRI 2025 & ASMRM 2025 Congress Secretariat [People-X, Inc.]

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